

BACKED BY VERIFONE POWERED BY 3G



THE NEXT GENERATION OF SERVICE IS HERE

VeriFone goes 3G. Continuing to deliver innovative and sophisticated business solutions that drive commerce, VeriFone adds 3G power and functionality to its line-up of secure electronic POS solutions.

Faster data transfer, GPS services and streaming media are just some of the applications that are vastly enhanced with 3G. Targeted marketing campaigns benefit from the ability to quickly add or change media. Color icons on the device enhance the user experience. Plus, 3G makes it easier than ever to manage devices in the field and to maximize their capability.

VERIFONE 3G DEVICES – THE FASTEST ON THE MARKET

Be one of the first to take your business to the next level with VeriFone 3G devices. These devices not only pack a lot of power but open up a lot of opportunity with HSPA+ 3G (Evolved High-Speed Packet Access) and GPS.

HSPA+ 3G – AN ADDED BOOST OF POWER

Download graphics, pictures and videos quickly onto POS displays. Spend less time on device maintenance and more time on business-building strategies. With HSPA+3G, data transfer, software upgrades and app downloads are quick. The fastest 3G available, HSPA+ technology boosts download speeds to a lightning fast 5 to 8 Mbps.

Experience a higher rate of productivity in the field. Reduce the number of dropped transactions while increasing customer satisfaction. Plus, 3G functionality offers a more streamlined and personal way to connect with customers, in real time. Merchants can do more in store and on the go.

GPS SERVICES GUIDE SMARTER BUSINESS STRATEGIES

GPS technology helps businesses work smarter and have peace of mind. Feel secure knowing that you can track, trace and monitor the location of your devices in the field.

VeriFone GPS services allow merchants to:

- Track the location of every transaction. Manage inventory like never before – the GPS functionality enables you to retrieve transaction location information and transaction history for better stock control.

- Track a lost or stolen device. GPS gives you more visibility regarding the location of your POS fleet and can trace the location of a missing device.
- Control device usage by location or region. GPS allows merchants to control where devices can be used. They can be geographically “fenced in,” so that devices can only be used within designated boundaries.
- Know where all devices are at any time. GPS provides peace of mind with an estate management-like capability.

MEDIA STREAMING

Streaming video via the cloud frees up valuable space on your device and eliminates the need for constant data backup. Plus, the media capabilities enable you to deliver marketing messages and special offers to maximize sales efforts.

New doors of opportunity for versatile applications and data services come with 3G functionality. Power up your business potential, improve performance and add more to the bottom line – fast.

3G. It’s where the industry is headed. VeriFone can take you there. Upgrade your payment system and upgrade your business potential.

DO MORE WITH 3G

Higher download speeds offer faster downloads and greater efficiency and functionality.

GPS services make navigating business and reaching potential customers a whole lot easier.

Video streaming via the cloud engages customers in a whole new way with custom messages, promotions and offers. Video plus multimedia integration is available on select VeriFone models.



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